

### AMENDMENTS TO THE SPECIFICATION

Please replace the first paragraph on page 3 of the specification with the following paragraph:

U.S. Pat. No. 3,959,624 (incorporated by reference) discloses coupons having UPC bar codes thereon. The UPCs on coupons presented at check-out time must match UPCs for products purchased before discounts will be applied to a consumer's bill. Similarly, U.S. Pat. No. 4,554,446 (incorporated by reference) discloses scannable coupons. A system including a supervisory computer communicating with store level computers, and providing for targeted special offers was ~~is~~ installed for experimental testing in a joint development arrangement in June, 1994.